



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 336709

Schedule Dates 10/16/12-10/22/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/15/321
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/19/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06372378
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,957.50
Net Total \$96,092.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Grand Total: 132 \$113,050.00

OK

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	10A- Ellen	1	1	1	1	1				4	\$250.00	\$1,000.00	Pittsburgh (WPXI)	ELLEN/1	10/12/12
2.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1	1	1	1				4	\$2,000.00	\$8,000.00	Pittsburgh (WPXI)	LATE NEWS/2	10/12/12
3.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	1:30P- Today Show 130P	1	1	1	1	1				4	\$200.00	\$800.00	Pittsburgh (WPXI)	TODAY 130-230P/4	10/12/12
4.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4P- Judge Judy 4P	1	1	1	1	1				4	\$300.00	\$1,200.00	Pittsburgh (WPXI)	JUDY 4-430P/5	10/12/12
5.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	6:59P- Jeopardy	1	1	1	1	1				4	\$1,250.00	\$5,000.00	Pittsburgh (WPXI)	JEOP 7-730P/9	10/12/12
6.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)	1	1	1	1	1				4	\$625.00	\$2,500.00	Pittsburgh (WPXI)	TODAY 7-8A/10	10/12/12
7.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1	1	1	1				4	\$1,250.00	\$5,000.00	Pittsburgh (WPXI)	WHEEL 730-8P/11	10/12/12
8.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A- 9A (EST)	1	1	1	1	1				4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	TODAY 8-9A/12	10/12/12
9.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	9A- Today Show 9a	1	1	1	1	1				4	\$300.00	\$1,200.00	Pittsburgh (WPXI)	TODAY 9-10A/13	10/12/12
10.0	Normal Line / Prime	10/22/12-10/22/12	5	:30	7:57P- The Voice 8-9P	1								1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	VOICE 8-10P/14	10/12/12
11.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	4	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/15	10/12/12
12.0	Normal Line / Preempt	10/20/12-10/20/12	4	:30	6P- 6:30P (EST)								1		\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/16	10/12/12
12.0.1	Closed Preempt	10/20/12															Pittsburgh (WPXI)	No Avail/Exception -	

CONFIRMATION CONTRACT

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Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012 132 \$113,050.00
Grand Total: 132 \$113,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Preempt	10/21/12-10/21/12	5	:30	11:30P- 12A (EST)								1	1	\$2,250.00		Pittsburgh (WPXI)	NA LATE NEWS AFT FB DUE TO RATE/18	10/12/12
13.0.1	Closed Preempt	10/21/12															Pittsburgh (WPXI)	No Avail/Exception -	
14.0	Normal Line / Preempt	10/21/12-10/21/12	5	:30	6P- 6:30P (EST)								1	1	\$675.00		Pittsburgh (WPXI)	NA NEWS 6-630P/19	10/12/12
14.0.1	Closed Preempt	10/21/12															Pittsburgh (WPXI)	No Avail/Exception -	
15.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	8A- 10A (EST)								1	1	\$275.00		Pittsburgh (WPXI)	NEWS 8A-10A/20	10/12/12
16.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	10A- Ellen								1	1	\$250.00		Pittsburgh (WPXI)	ELLEN/21	10/12/12
17.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$2,000.00		Pittsburgh (WPXI)	LATE NEWS/22	10/12/12
18.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	11:59A- Channel 11 News At Noon								1	1	\$275.00		Pittsburgh (WPXI)	NOON NEWS/23	10/12/12
19.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	4P- Judge Judy 4p								1	1	\$300.00		Pittsburgh (WPXI)	JUDGE JUDY 4P-430P/24	10/12/12
20.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	5P- 5:30P (EST)								1	1	\$800.00		Pittsburgh (WPXI)	NEWS 5-530P/25	10/12/12
21.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	5:58P- Channel 11 News At 6pm M-F								1	1	\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/26	10/12/12

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22.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:59A- Channel 11 News 6am	1								1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/27	10/12/12
23.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	6:59P- Jeopardy	1								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/28	10/12/12
24.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1								1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/29	10/12/12
25.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	7:30P- WHEEL OF FORTUNE	1								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/30	10/12/12
26.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- Today Show 9a	1								1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/32	10/12/12
27.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	8A- 10:30A (EST)	1							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-1030A/17	10/12/12
28.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	11:59A- Channel 11 News At Noon	1								4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	NOON NEWS/3	10/12/12
29.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	1								4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 5-530P/6	10/12/12
30.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1								4	\$1,000.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-630P/7	10/12/12
31.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:59A- Channel 11 News 6am	1								4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 6-7A/8	10/12/12
32.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	TODAY SHOW 8-9A/31	10/12/12
33.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	5	:30	8:13P- NBC Sunday Night Football	1								1	\$30,000.00	\$30,000.00	Pittsburgh (WPXI)	STEELERS 805P-12M/33	10/15/12

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34.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	11:34P- TONIGHT SHOW						2	2		4	\$675.00	\$2,700.00	Pittsburgh (WPXI)	TONIGHT/34	10/17/12
35.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:34P- TONIGHT SHOW									2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	TONIGHT/35	10/17/12
36.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	12:37A- Late Night					2	2			4	\$250.00	\$1,000.00	Pittsburgh (WPXI)	LATE NIGHT/38	10/17/12
37.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	12:37A- Late Night									2	\$250.00	\$500.00	Pittsburgh (WPXI)	LATE NIGHT/39	10/17/12
38.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	12:30P- The Doctors					2	2			4	\$200.00	\$800.00	Pittsburgh (WPXI)	THE DOCTORS/40	10/17/12
39.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12:30P- The Doctors									2	\$200.00	\$400.00	Pittsburgh (WPXI)	THE DOCTORS/41	10/17/12
40.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	2:30P- Who Wants To Be A Millionaire					1	1			2	\$200.00	\$400.00	Pittsburgh (WPXI)	MILLIONAIRE/44	10/17/12
41.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	2:30P- Who Wants To Be A Millionaire									1	\$200.00	\$200.00	Pittsburgh (WPXI)	MILLIONAIRE/45	10/17/12
42.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	2:58P- Days Of Our Lives									1	\$375.00	\$375.00	Pittsburgh (WPXI)	DAYS/47	10/17/12
43.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	4:29P- Judge Judy 430p					1	1			2	\$375.00	\$750.00	Pittsburgh (WPXI)	JUDY 430-SP/48	10/17/12
44.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	4:29P- Judge Judy 430p									1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430P/49	10/17/12
45.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5:30P- 6P (EST)					2	2			4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 530-6P/50	10/17/12

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46.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							2		2	\$850.00	\$1,700.00	Pittsburgh (WPXI)	SNL/52	10/17/12
47.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- Jerome Bettis 7-730P							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	BETTIS/53	10/17/12
48.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7:30P- Hines Ward Show 7:30-8P							1		1	\$425.00	\$425.00	Pittsburgh (WPXI)	WARD 730-8P/54	10/17/12
49.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	1:30P- Today Show 130P		2							2	\$200.00	\$400.00	Pittsburgh (WPXI)	TODAY 130-230P/55	10/17/12
50.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	2:58P- Days Of Our Lives				1	1				2	\$375.00	\$750.00	Pittsburgh (WPXI)	DAVS/46	10/17/12
51.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	11A- Anderson					2	2			4	\$200.00	\$800.00	Pittsburgh (WPXI)	ANDERSON/36	10/17/12
52.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11A- Anderson		2							2	\$200.00	\$400.00	Pittsburgh (WPXI)	ANDERSON/37	10/17/12
53.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)									2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 530-6P/51	10/17/12
54.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	10A- Ellen				1	1				2	\$250.00	\$500.00	Pittsburgh (WPXI)	ELLEN/1	10/17/12
55.0	Normal Line / Spot	10/18/12-10/19/12	5	:30	1:30P- Today Show 130P		1			X	X			1	\$200.00	\$200.00	Pittsburgh (WPXI)	TODAY 130-230P/4	10/17/12
56.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5P- 5:30P (EST)					1	1			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/6	10/17/12
57.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	8A- 10:30A (EST)							2		2	\$225.00	\$550.00	Pittsburgh (WPXI)	NEWS 8A-1030A/17	10/17/12
58.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	8A- 10A (EST)							3		3	\$225.00	\$825.00	Pittsburgh (WPXI)	NEWS 8A-10A/20	10/17/12

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60.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1								1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/25	10/17/12
61.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	LATE NEWS FLW FB 1135P-1235A/57/ \$ HL	10/19/12
62.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	2:58P- Days Of Our Lives	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	DAVS 3-4P/61/ \$ HL	10/19/12
63.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	5	:30	5:59P- Black & Gold Countdown to Kickoff								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	BLK&GLD 6-7P/56/ \$ HL	10/19/12
64.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	4A- Early Today	1								1	\$75.00	\$75.00	Pittsburgh (WPXI)	EARLY 4A-430A/58/ \$ HL	10/19/12
65.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	4:28A- Channel 11 News 430A	1								1	\$175.00	\$175.00	Pittsburgh (WPXI)	NEWS 430A-5A/59/ \$ HL	10/19/12
66.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/60/ \$ HL	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.